



Dorset

Community Foundation

Raising funds to help those most in need

#DoitforDorsetWeek

Do it for

**DORSET
WEEK**

15th - 19th
June



www.facebook.com/DorsetCF • twitter.com/DorsetComFnd

www.dorsetcommunityfoundation.org

This pack has been created by Bournemouth and Arts University Student Volunteers. Reg. Charity 1122113

Welcome

Thank you for fundraising for the Dorset Fund as part of the Do it for Dorset Week. This is a really exciting time to be fundraising for us and we're really pleased that you're involved.

Every year we need to raise £100,000 for our Appeals to help:

- ⊕ Older people – promoting health and wellbeing and helping them lead independent lives
- ⊕ Young people - raising aspirations through mentoring and providing financial support for those in education, training or apprenticeships
- ⊕ People with mental health issues – improving health and wellbeing through creative care

This toolkit has everything you need to get you started, and we're always here if you have any questions.

Thanks again for your support.





How your donations will make a difference:



£1000

will pay for a student one to one mentoring for a year.

£4000

will pay for craft activities for 60 isolated older people for a year.

£400

will pay the running costs for a small lunch club in rural Dorset.

£600

will pay for a year's travel expenses for a student to attend a local college.

£5000

will pay for a year-long farming dementia project for isolated older people.

we ♥ Dorset

By helping others...
...we help ourselves

The charity behind the *Do it for Dorset Week Initiative*

The Dorset Community Foundation raises donations to support those most in need across the county. Through our Dorset Fund we would like to focus on supporting older people, young people in education, apprenticeship or training and individuals with mental health and disability issues through creative care therapies.

We have decided to raise money for these causes because:

- ✚ Dorset has the largest population of older people in the UK and additional support is the key to keeping people independent and able to stay in their own homes
- ✚ 1 in 5 older people are affected by depression
- ✚ There is a serious gap in provision in the support and advice to young people aged 14 to 21 and many are not moving on from school into education, training or employment
- ✚ There are around 1200 young people in Dorset defined as not in education, employment or training and many more who are not necessarily following relevant courses to suit their abilities
- ✚ Mentoring schemes have a positive impact on raising aspirations, attendance and educational attainment for young people aged 14-16
- ✚ Projects which use creative therapy such as music, painting and dance have a powerful effect on the state of mind

.....and we also LOVE Dorset and believe that helping the most disadvantaged amongst us will strengthen local communities!

We are not statutory funded and we exist because of kind donations from the general public.

Case Study

As part of the Dorset Fund we are supporting students from disadvantaged backgrounds through bursaries to start or continue their training, apprenticeship or education. Miss P received a bursary towards her train fare from Bournemouth to Brockenhurst. She is in her first year doing Public Services course:

"I would not be able to study at Brockenhurst College without this bursary, it has made all the difference to me. I would like to go to university when I finish and do a degree in either geography or business studies. I would like to find a job that enables me to travel as I would like to see the world." **Miss P**



Do it for Dorset Week

FUNdraising ideas



Themed Day:

All can pay £5 to join in on dress down day. The one condition is that they must stick to the theme – Dorset! This means you can dress in anything you like as long as it represents Dorset. For example, you can wear yellow and red (as per the Dorset flag), dress as a sandcastle, or a Dorset celebrity – why not dress as Batman, who was played by the former Bournemouth resident Christian Bale?

Guess the place:

Circulate images of different areas of Dorset, then pay a small donation of £5 to guess the names of the places. The winner will then receive a prize, if there is more than one winner they will be entered into a 'hat' and drawn at random.



Dorset Bike Ride:

Do you like physical challenges? Do you love being outside? We live in one of the most beautiful counties with over half of it designated as an Area of Outstanding Natural Beauty – so why not go across it or around it on a bike to raise money for local, Dorset causes.



Even more ideas!

☒ **Themed Cakes:**

Why not bake a 'Dorset' themed cake and sell it to colleagues for a small donation.

☒ **Battle of the Brains:**

We have put together a Dorset Quiz you can use at a fundraising lunch or dinner you are organising. Divide your guests into teams and create a battle of the brains between them. To get a copy of the quiz (with the correct answers!) please email daisy@dorsetcf.org.

☒ **Fancy Dress Sporting Tournaments:**

It can be football, rugby or even volleyball. Various teams can compete against each other in the sporting event in fancy dress based on a specific theme. There can be a winning team and best dressed team. Each participant can pay a £5 joining fee.

☒ **Sponsor a teacher to wear the school uniform:**

A teacher can be sponsored to wear an item of uniform e.g school tie or blazer, or they can wear the whole uniform!

☒ **Sponsor Silence:**

An individual or a group of students/colleagues can pledge to be silent for the whole day, they can collect donations for this challenge.

☒ **Fun run:**

Students/staff can do a fun run/obstacle course - there can either be an entry fee or participants can be sponsored.

☒ **Auction of Promises – Slave for a Day!**

Try to get people to donate a gift, the promise of their time or use of their belongings. You can even ask people to donate themselves as 'slaves for the day'!

☒ **Charity Lunch/Dinner:**

Why not invite friends and acquaintances around to tell them a bit about the work of the Foundation and what the Dorset Fund is supporting for a suggested donation.

Only for the VERY Brave FUNdraisers:

You can do an abseil, bungee or parachute jump, firewalk or a marathon.



Help

Raise more cash for less effort with [Localgiving.com](https://www.localgiving.com) fundraising page.

Set up Your Localgiving.com Fundraising page as easy as 1,2,3,4,5!



Step 1.

Visit [localgiving.com](https://www.localgiving.com) and click on the green 'Get started' button in the 'Set up a fundraising page' section.



Step 2.

Sign up as a fundraiser by entering your name and providing an email address and password that you will use to log in.



Step 3.

Start creating your fundraising page by clicking on 'My Fundraising pages' in your account, then 'Create a fundraising page'.

Step 4.

To set up your fundraising page, all you need to do is:

- ✚ Name your fundraising page
- ✚ Provide a little bit of information on what exactly you'll be doing and who will be benefiting - you can use the information on page 3 of the pack
- ✚ Enter the fundraising end date (this is the last date donations can be made to your page) Do it for Dorset Week runs between 15th -19th , but you can leave the end date for up to a week after that if you prefer
- ✚ Create a URL/link to your page (this is how your family, friends and colleagues will find you) e.g. localgiving.com/YourName
- ✚ Select what type of fundraising activity you'll be doing
- ✚ Finally select Do it for Dorset Week
- ✚ There's also the option to add a photo to your page

Step 5.

No need to worry about writing us a cheque – all the donations and Gift Aid will be transferred to us automatically.

Alternative Ways to transfer donations raised: Please send cheques made out to the Dorset Community Foundation, to the following address: Dorset Community Foundation, Abchurch Chambers, 24 St Peter's Road, Bournemouth, BH1 2LN. Please write Do it for Dorset Week on the back of the cheque.

Don't forget to let us know that you are fundraising for us – we would like to promote your efforts in advance. Just drop us an email at daisy@dorsetcf.org.

Also please let us have any pictures of your event.

If you have not decided what to do, but would like to fundraise TALK TO US – just give us a call on **01202 292255**.



Competition

We #LOVEDorset – do you?

Exciting prizes await photo competition winners.

Over half of our beautiful county is designated as an Area of Outstanding Natural Beauty and three-quarters of its coastline is a World Heritage Site that features notable landforms such as Lulworth Cove, the Isle of Portland, Chesil Beach and Durdle Door in Dorset.

Which one is your favourite place? Why not share a snap of it through our #LOVEDorset competition with the chance of winning one of the amazing prizes.

How it works:

To enter go to <http://localgiving.com/charity/doitfordorsetweek> and make a £5 donation. Please make sure you enter your name and tick the Gift Aid box if you are a UK Tax Payer

Step 1.

Like our Facebook www.facebook.com/DorsetCF and Twitter pages @DorsetComFnd and share your snap with #LOVEDorset

Step 2.

Ask your friends and family to like and share your picture

Step 3.

Three of the pictures with the most likes will win prizes announced on 22nd June

Step 4.

A massive thank you to our amazing sponsors!

Do it for Dorset Week

If you have not had an opportunity to participate in Do it for Dorset Week, but would like to get involved here is how:

Become a Friend

Friends of the Foundation receive regular newsletter updates, invites to events and a chance to get involved with grassroots projects of interest on a volunteer basis. They are also our Advocates - raising awareness and support of what we do and signposting groups to the help available.

We ask our Friends to make an annual donation of at least £50 or give a £500 donation to become a Lifetime Friend. If you are interested please email us at philanthropy@dorsetcf.org.

Setting up an individual or family fund

Setting up a fund enables you get directly involved in community giving without the need to set up a separate charitable trust. You can name a fund after yourself, a family member or friend. Alternatively, the fund can be completely anonymous, if you prefer.

Working with the Foundation to set up a named Individual or Family Fund is a great way to secure lasting support for communities across Dorset.

Your Legacy Your Community

We can help you create a unique and lasting tribute to your community, which reflects your personal wishes, supports the causes or the area you care about and benefits future generations in the years to come.

Making a Will does not have to be expensive or complicated. You should consult a solicitor for advice. If you would like help to think through your gift to the Community Foundation, please contact us. We are also pleased to offer sample wording to include in your Will.

Corporate Donations

You can make a one off donation or fundraise for the Dorset Fund. Supporting the fund will fulfil your local Corporate Social Responsibility. Your company can also claim Tax Relief by deducting the value of your donations from your total business profits.



Dorset
Community Foundation
Raising funds to help those most in need

A massive **THANK YOU** from all staff and Trustees at the Foundation.



Dorset Community Foundation Trustees

Contact us:

Tel: 01202 292255/315 952 Email: philanthropy@dorsetcf.org

Address: Dorset Community Foundation, Abchurch Chambers, 24 St Peter's Road,
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